



Partnership Opportunity

Your voice belongs. Your voice makes change.

October 30th, 2023 | Sacramento, CA

The Livability Summit is Valley Vision's signature event to empower collaborative and community-inspired solutions. It provides a unique chance to unite vision and action towards a goal we can all get behind—making the Sacramento Capital Region among the most livable in the nation.

Data-driven, community-driven, and collaborative, the Livability Summit focuses on belonging, where all voices and perspectives are heard and encouraged. Partnership opportunities not only offer brand visibility, but show valuable alignment with advancing the region's prosperity, sustainability, equity, and livability for all.

WHY

The Livability Summit provides a space where community members and regional leaders unite, share lived experiences, listen, and engage with a diverse audience capable of creating real impact. Together as a whole community, we welcome hard conversations that invites unheard voices to design solutions that can shape the future of our communities.

WHAT

Participants are be the first to hear the latest findings of Valley Vision's annual The Livability Poll and then examine and discuss the metrics that reflect our region's wellbeing. Attendees will hear from community members and thought leaders on important issues affecting our communities most and engage in meaningful idea-generating discussions about what the future of our region could be, collaborate around clear and actionable steps for making the region a more livable place, and walk away with the motivation and inspiration to make it happen.

WHO

Civic-minded community members, organizations, thought and opinion leaders, community advocates and change-makers, students and visionaries, our elected representatives, the business community and nonprofit leaders, among others.

Let's come together as one community,

through meaningful dialogue to learn from one another and foster tangible, transformative change. Leaning into our unique event structure, we give participants agency to speak up, interact and contribute to making more livable communities for all.

To be a sponsor and to learn more, please contact evan.schmidt@valleyvision.org

Sponsorship Package Tiers

Community \$2,500	Sustainability \$5,000	Prosperity \$10,000	Equity \$15,000	Presenting \$25,000
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Packages

Pre-Event Marketing

	COMMUNITY	SUSTAINABILITY	PROSPERITY	EQUITY	PRESENTING
Logo on Event Advertising				✓	✓
Logo in Event Marketing Materials				✓	✓
Logo on Event Registration Page				✓	✓
Company Mention on Blog Posts				✓	✓
CEO Email to Community Partners	✓	✓	✓	✓	✓
Mention in Vantage Point		✓	✓	✓	✓
Social Media Mentions		✓	✓	✓	✓

Event

			QP	HP	FP
Program Ad					
Tickets	2	4	6	8	
Community Match Tickets	2	4	6	8	
Entrance Branding				✓	✓
Speaker / Podium introduction				✓	✓
Inclusion in all Onsite Marketing			✓	✓	✓
Main Stage Verbal "Thank You"	✓	✓	✓	✓	✓
Sponsor Reel	✓	✓	✓	✓	✓

Post-Event Marketing

Included in Post-Event Marketing	✓	✓	✓	✓	✓
Attendee List				✓	✓
Thank You Email to Registrants			✓	✓	✓
Social Media Mentions	✓	✓	✓	✓	✓

Custom Sponsor Opportunities

Media Sponsor
Experience Sponsor
Collaboration Sponsor
Engagement Sponsor (<i>Ticket Match - Minimum 16</i>)
Table Display (<i>Nonprofit/Community Groups Only</i>)
Swag Sponsor
Reception Sponsor